

Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

Student Enrichment Activity Approval Form 2019-2020

Department: THE INCUBATION CENTER

Program: FIELD TRIP TO MAHALAXMI SARAS

Objectives: To provide a platform for interaction and exchange of innovative ideas for developing the entrepreneurial skills of students.

Need: To understand and learn business idea generation, marketing skills, consumer needs and wants as per their demographics.

Content: Field Trip to Mahalaxmi Saras at Banda Kurla Complex, Mumbai

Resource Person: -

Judges: -

Date of submission: 22/1/2020

Cost/Budget: Rs. 150 per person for Bus booking

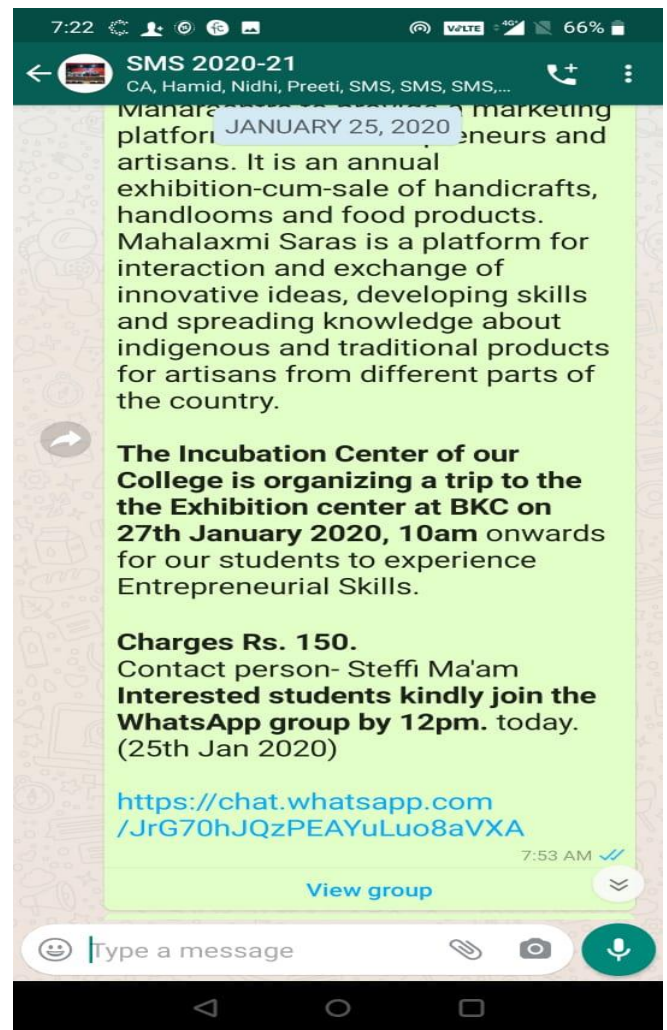
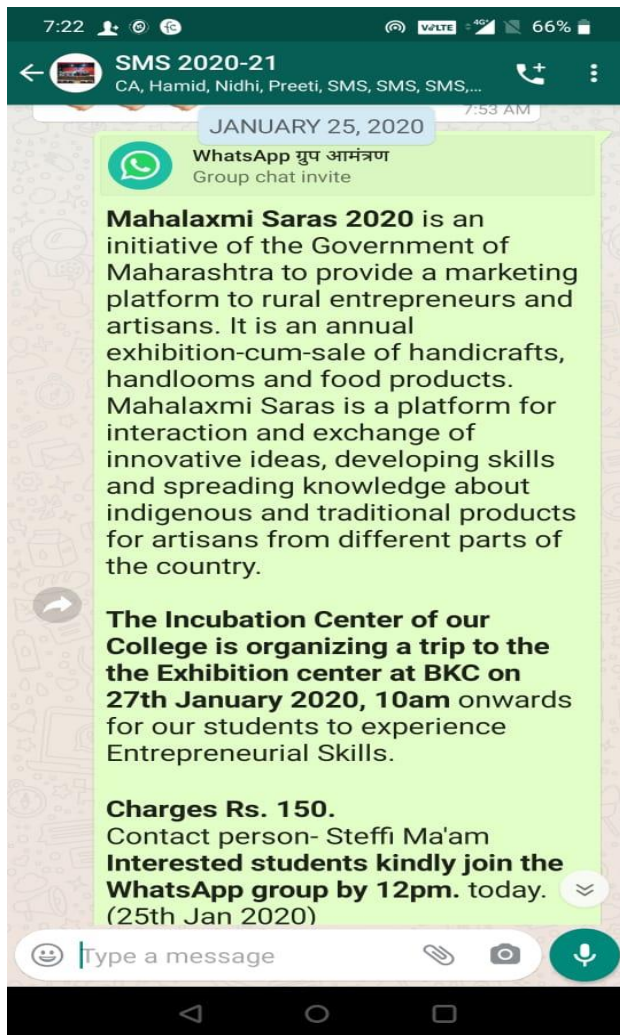
Proposed by: Steffi Salve



Verified by: Nidhi Chandorkar



Notice on WhatsApp groups for Registrations:



**BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT
STUDIES
POWAI**

**THE INCUBATION CENTER
REPORT ON MAHALAXMI SARAS FIELD TRIP**

Date: 30th January, 2020

Mahalaxmi Saras is an initiative of the Government of Maharashtra to provide a marketing platform to rural entrepreneurs and artisans, through an annual exhibition-cum-sale of handicrafts, handlooms and food products. In its 16th year now, Mahalaxmi Saras was held in January 2020 at MMRDA Ground, BKC Bandra (E), Mumbai, Maharashtra.

Mahalaxmi Saras has introduced nearly 5000 Self Help Groups to the urban consumers in the last decade. In addition to Self Help Groups (SHGs) from Maharashtra, SHGs from various states of India participate in this annual extravaganza. With about 20,000 people visiting Mahalaxmi Saras daily, this rural exhibition is a melting pot of different cultures and cuisines.

The Incubation Center of S.M. Shetty College of Science Commerce and Management Studies Powai had organized a field trip to Mahalaxmi Saras on **27th January, 2020** to provide a platform for interaction and exchange of innovative ideas for developing their entrepreneurial skills. Bus facility was arranged from campus for **30 students from various classes** who witnessed about 500 stalls of food products, jewelry, decorative handicrafts, textile, etc. of various states and their different cultures, success stories, marketing, sales and financial aspects of a business. Vice Principal, Dr. Liji Santosh and Prof. Steffi Salve from BMS Department had accompanied the students.

PARTICIPANTS

Sr. No.	Name of Student	Class
1	Shreenidhi Shetty	Fybms-B
2	Malvi Maker	Fybms-B
3	Rithik Naik	Fybms-B
4	Amolak Viridi	Fybms-B
5	Hitesh Mane	Fybms-B
6	Jeffin Neelamkavil	Fybms-B
7	Siddhant Sawant	Fybms-B
8	Anam Baig	Fybms-B
9	Sayali Tawade	Fybms-B
10	Chetana Mahadik	Fybms-B
11	Sampada Lad	Fybms-B
12	Rakshit Shetty	Fybms-A
13	Saishaa Karmarkar	Sybms-B
14	Komal Panchal	Sybms-B
15	Mansi	Fybms-A
16	Saba Mukadam	Fybms-A
17	Arya Chandran	Fybms-A
18	Meenakshi Kunnutgi	Fybms-A
19	Priyanka Sahoo	Fybms-A
20	Tahir Khatri	Fybms-A
21	Soham Chavan	Fybms-A
22	Prathamesh Salvi	Fybms-B
23	Vikas Mishra	Fybms-B
24	Ankit Shukla	Fybms-A
25	Kanishka Jain	Fybms-B
26	Khushbu Bhandari	Fybms-B
27	Ujwal Poojary	Fybms-B
28	Ananya Gupta	Fybcom-B
29	Shruti Pal	Fybcom-A
30	Swathi Shetty	Fybcom-B

PICTURES





FEEDBACK

Oral feedback of the students was collected while travelling back to College in the transport. Students were asked to share their experience and their interactions with the rural artisans at various stalls they visited at Mahalaxmi Saras. Students liked the fun and learn experience. They were overall happy with the field trip conducted.